



STRATEGIC PLAN 2023



NEIGHBORHOOD
VILLAGES

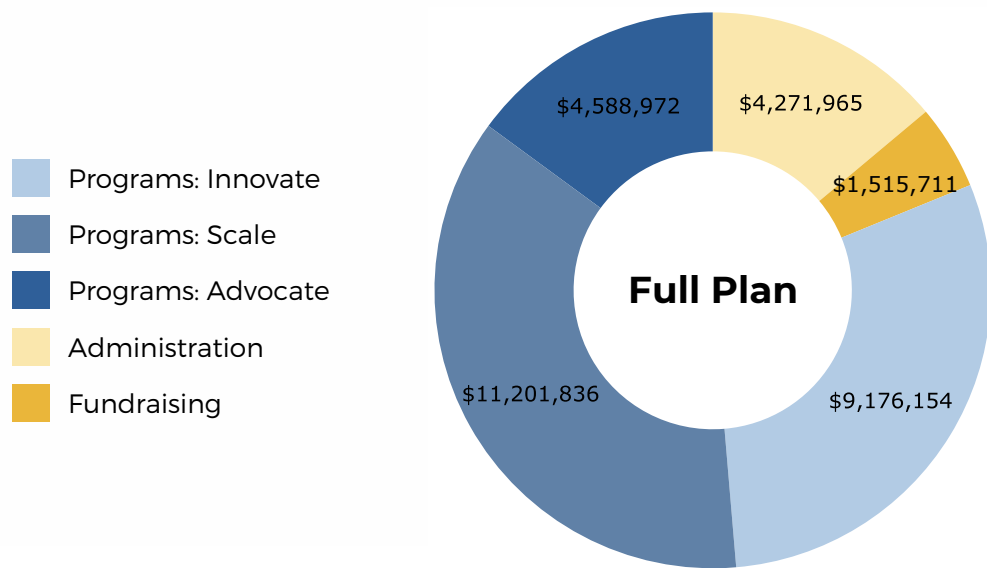
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Financials

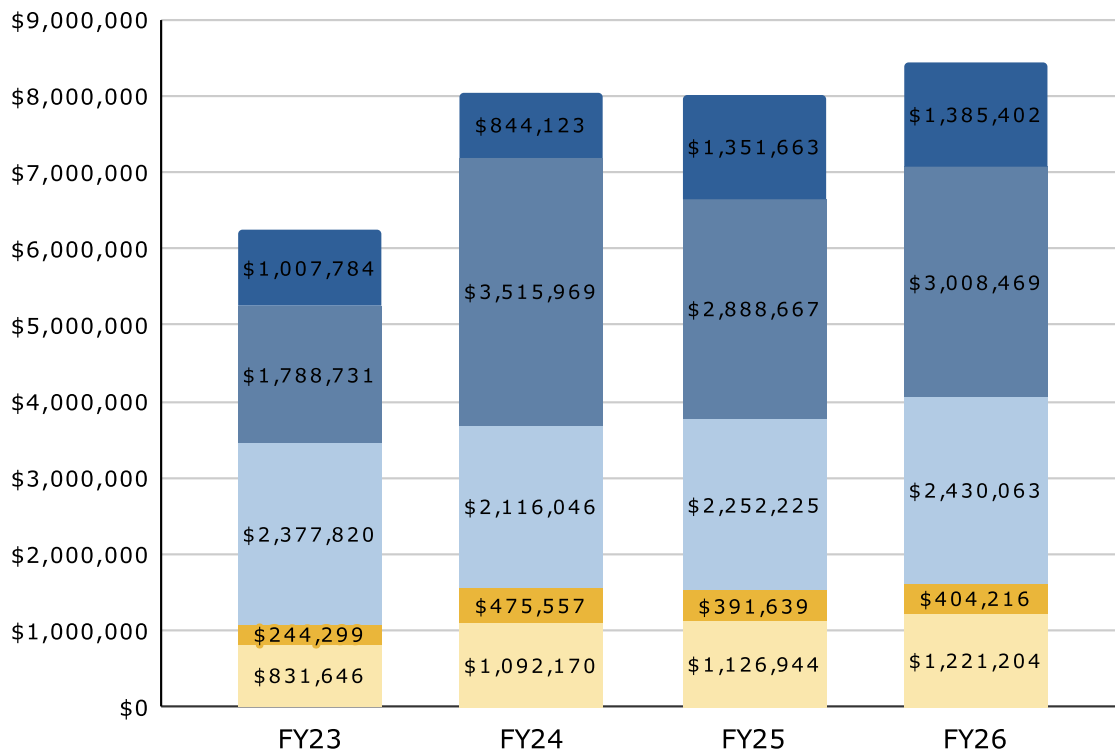
Expenses

Neighborhood Villages estimates that executing its strategic plan will require a total of **\$31 million**, including administration, fundraising, and the following program expense areas (detailed in "Achieving Our Goals" pg. 9):

- **Innovate:** Our work to design, implement, and evaluate programs to meet the biggest challenges facing early childhood education providers and the children and families who rely on them.
- **Scale:** Our work to bring innovation to scale.
- **Advocate:** Our work to promote lasting early childhood education policy change.



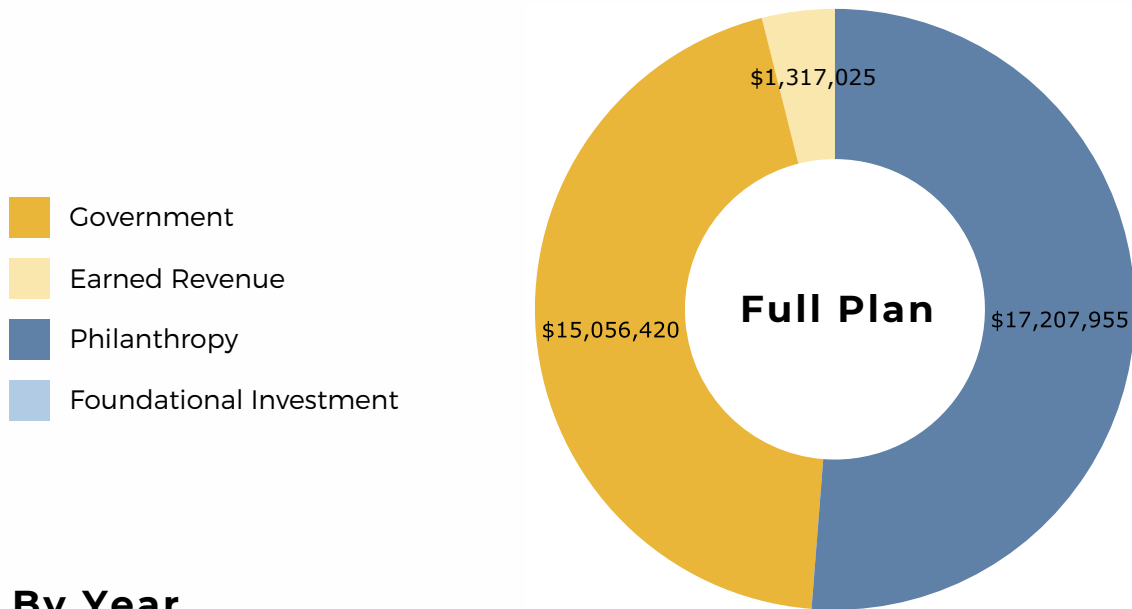
By Year



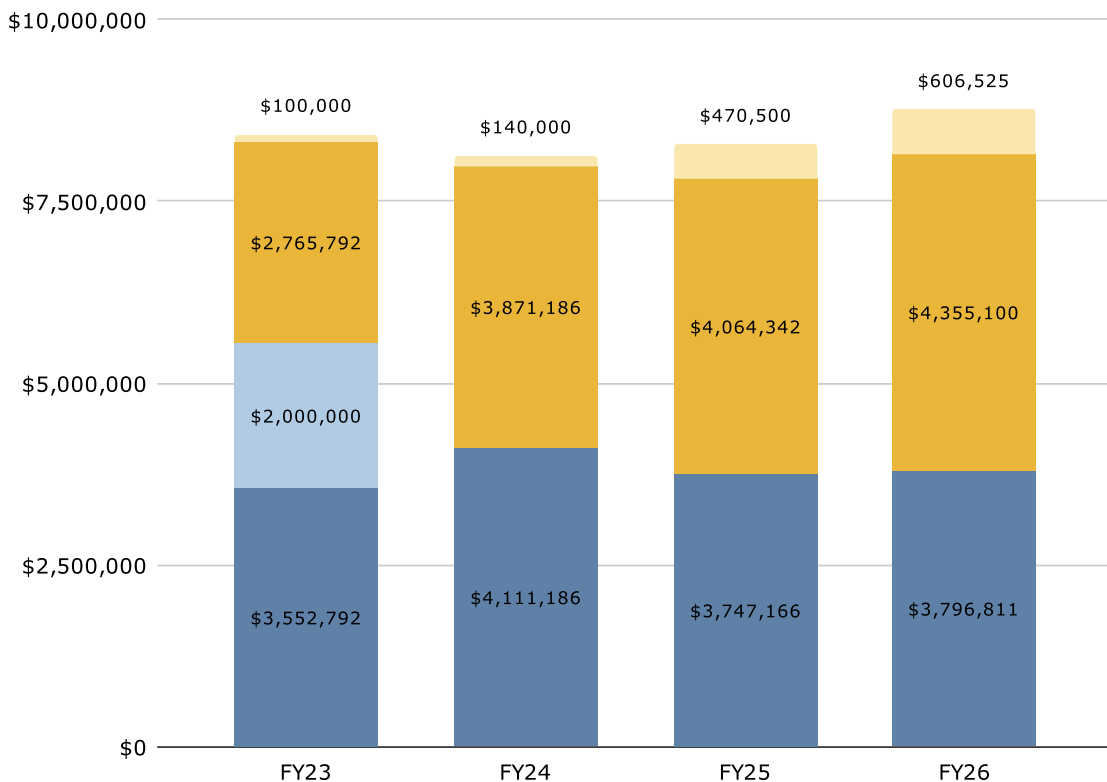
Revenues

To meet the costs of this plan and ensure the financial stability and sustainability of Neighborhood Villages, we have identified a need of **\$33 million in revenues**. We will cultivate revenue from three sources:

- **Philanthropy:** Contributions from individuals, corporations, and foundations (inclusive of a \$2 million foundational investment realized in 2023 from philanthropist MacKenzie Scott).
- **Government:** Federal, state, and municipal grants and contracts.
- **Earned Revenue:** Including media sponsorships and income from project management and technical assistance offerings.



By Year





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